

دوره آموزش بهینه سازی سایت (SEO)

مدرس: مسعود معاونی

سؤ تکنیکال: اهمیت سرعت سایت

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Latest Performance Report for:
<http://varzesh3.com/>

Report generated: Sat, Nov 27, 2021 9:14 PM -0800
Test Server Location: Vancouver, Canada
Using: Chrome (Desktop) 90.0.4430.212, Lighthouse 8.3.0

GTmetrix Grade ?

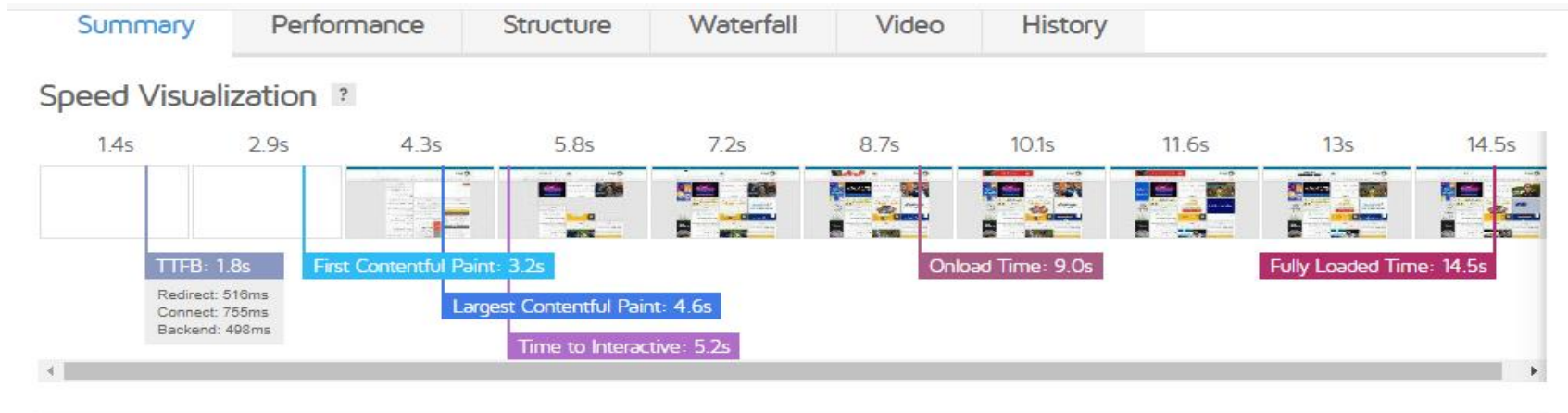
F	Performance ?	Structure ?
	31%	57%

Web Vitals ?

LCP ?	TBT ?	CLS ?
4.6s	414ms	0.15

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Top Issues

These audits are identified as the top issues impacting your performance.

IMPACT	AUDIT
High	Eliminate render-blocking resources
Med-High	Avoid an excessive DOM size
Med-High	Use video formats for animated content
Med	Avoid chaining critical requests
Med	Use a Content Delivery Network (CDN)

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

[See all Structure audits](#)

گوگل پیج اسپید

Mobile Desktop

https://www.varzesh3.com/



Core Web Vitals Assessment: Failed

Computed from the Core Web Vitals metrics over the latest 28-day collection period.

[Learn more](#)

Expand view

First Contentful Paint (FCP)



First Input Delay (FID)



Largest Contentful Paint (LCP)



Cumulative Layout Shift (CLS)



نمایش عوامل کند کننده سایت در thinkwithgoogle.com

Think with Google

Test My Site



Get your full report

Your speed results for varzesh3.com ⓘ

Your mobile site speed is 2.8 seconds in United States on a 4G connection.

RATING

Needs improvement

Needs improvement sites start to load in 2.5 to 4 seconds.

[Learn more](#)

MONTHLY TREND

Speeding Up

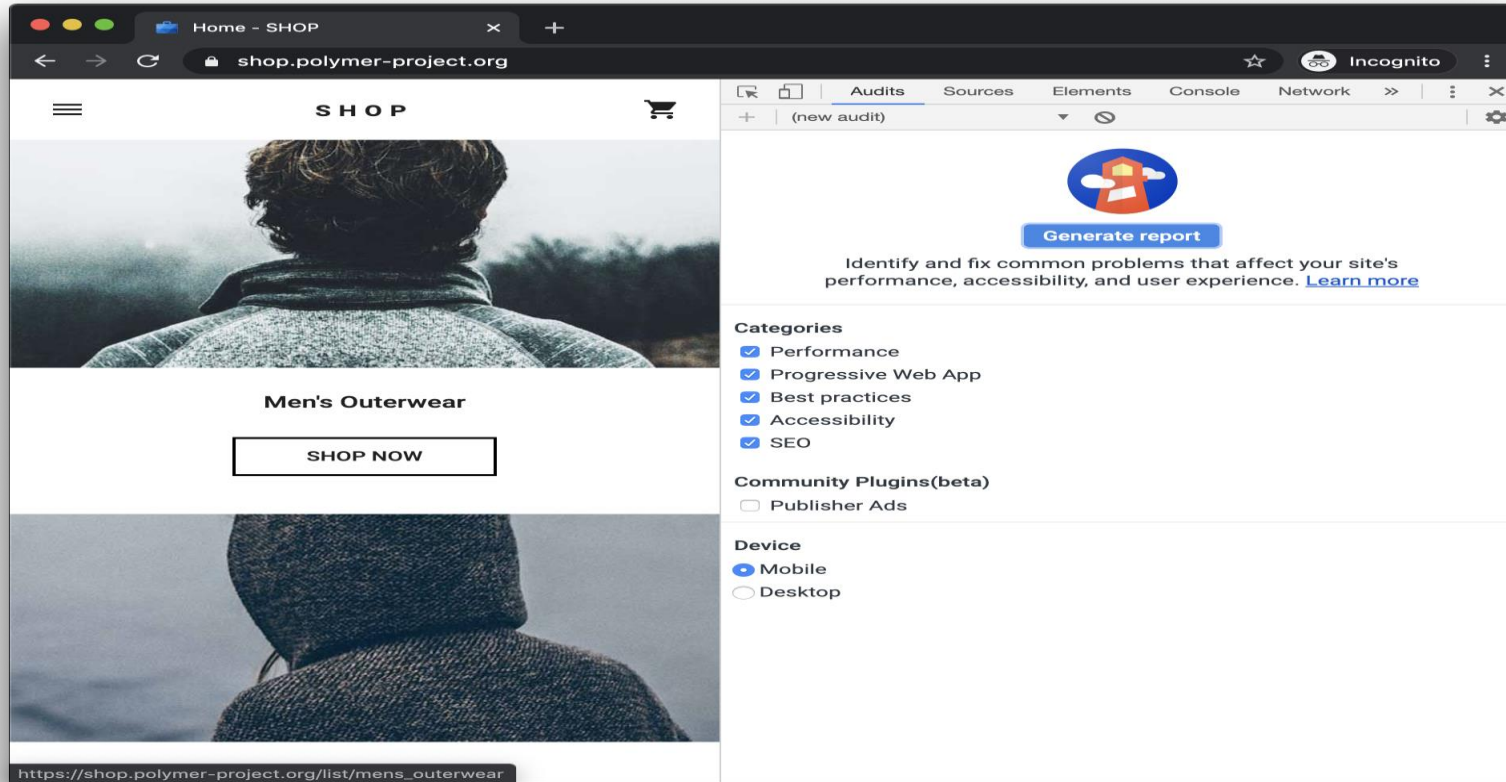
Your site has gotten 0.4 seconds faster this month

[Learn more](#)



Learn how to optimize your mobile site

لايت هوس گوگل



The image shows a browser window with the URL `shop.polymer-project.org`. The website content includes a navigation menu, a shopping cart icon, a hero image of a person in a jacket, and two product categories: "Men's Outerwear" with a "SHOP NOW" button, and "Ladies Outerwear".

The right side of the browser displays the Lighthouse performance audit results for `https://shop.polymer-project.org/`. The overall performance score is 94. The audit includes the following categories and scores:

- Performance: 94
- Accessibility: 100
- Best Practices: 93
- SEO: 100
- Progressive Web App: (PWA icon)

A legend indicates score ranges: 0-49 (red), 50-89 (orange), and 90-100 (green).

The "Performance" section shows a score of 94 and lists the following metrics:

Metric	Value
First Contentful Paint	0.9 s
Speed Index	2.4 s
Time to Interactive	4.1 s
First Meaningful Paint	1.8 s
First CPU Idle	3.4 s
Max Potential First Input Delay	130 ms

A "View Trace" button is located below the metrics table. A note at the bottom states: "Values are estimated and may vary. The performance score is based only on these metrics."

تست موبایل فریندلی

The screenshot shows a mobile-friendly test interface. At the top, there is a navigation bar with a back arrow, the text "Mobile-Friendly Test", and icons for help, menu, and profile. Below this is a browser address bar showing the URL "http://varzesh3.com/". The main content area is titled "Test results" and includes a "SHARE" button. A prominent error message states "Page is not mobile friendly" with a red exclamation mark icon. Below this message is a "VIEW TESTED PAGE" button. Under the heading "Details", there are two sections: "Crawl" with a green checkmark and the text "Crawled successfully on Nov 28, 2021, 9:05:12 AM", and "Issues" with a red exclamation mark icon and the text "Viewport not set".

Mobile-Friendly Test

http://varzesh3.com/

Test results

SHARE

Page is not mobile friendly
This page can be difficult to use on a mobile device. [Learn more](#)

VIEW TESTED PAGE

Details

Crawl

✓ Crawled successfully on Nov 28, 2021, 9:05:12 AM

Issues

! Viewport not set

خطاهای مهم در سئو

محتوای تکراری duplicate content ▶

خطای ۴۰۴ ▶

تگ کنونیکال و ریدایرکت ▶

تگ نوایندکس ▶

کنیبالیزیشن ▶

محتوای کم در صفحات ▶